

Media Contact:

National Money Mart

Tim Hickey

tim.hickey@dfg.com

**MONEY MART® RECOGNIZED FOR BEST CONSUMER FUNDED PREPAID PROGRAM
AT 2016 PX PAYMENTS AWARDS**

*National Money Mart Company, Peoples Trust, InComm, and MasterCard® Win Best
Consumer-Funded Prepaid Program for Titanium+® Prepaid MasterCard®*

VANCOUVER (April 28, 2016) – Payments eXchange, an organization that brings together leaders from the Gift, Prepaid and Payments industries in order to educate, collaborate and innovate, has selected National Money Mart Company, along with Peoples Trust, InComm and MasterCard for the Titanium+ Prepaid MasterCard®, which took the ‘Best Consumer Funded Prepaid Program’ category at the annual awards event.

Since June 2015, the Titanium+ Prepaid cardholder base has grown to more than 125,000, fueled by online distribution and through nearly 600 Money Mart® and Insta Cheques® retail locations across Canada.

“We have seen the demand for tap-and-go payment options and the security of our chip and PIN enabled Titanium+ card from our customers,” said Money Mart’s Tim Hickey, VP Marketing, North America. “As one of the first reloadable prepaid cards in North America to offer both EMV and contactless, the Titanium+ card provides secure and fast access to commerce for all, making it the number one consumer prepaid card for financial inclusion in Canada.”

“We’re thrilled to continue to champion prepaid cards in Canada in support of financial inclusion, and help companies to re-think prepaid in order to bring innovative and new payment technologies to market.” said Peter Read, president of Peoples Card Services. “We’re seeing an unmatched 90 percent reload rate with the Titanium+® card, which is a great example of how easily customers can manage their spending with a prepaid product.”

For more information on the Titanium+ Prepaid MasterCard , visit www.moneymart.ca

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About National Money Mart

National Money Mart Company is a leading international financial services provider serving unbanked and under-banked consumers for over thirty years with a range of diversified products and services. They operate a network of almost 600 stores in Canada (Money Mart & Insta Cheques). National Money Mart attributes their long-term success to being attuned to

their customers' needs, conducting their business responsibly, and contributing to the communities they serve. For more information, visit www.moneymart.ca and www.insta-cheques.ca.

About Peoples Trust Company

Peoples Trust is a federally chartered financial institution that has been providing financial services to Canadians for over 30 years. For more than a decade, Peoples has been providing comprehensive issuing services for prepaid and credit cards through its subsidiary Peoples Card Services. Their regulatory expertise and market guidance have helped card program managers from around the world establish, launch and grow card programs in Canada. Peoples has issued more than 30 million cards in more than 750 programs across Canada, totaling more than \$1.2 billion loads last year. For more information, visit peoplescardservices.com.

About InComm

Leveraging deep integrations into retailers' point-of-sale systems, InComm provides connectivity to a variety of service providers that allow consumers to conduct everyday business at more than 450,000 points of retail distribution worldwide. Whether those consumers are activating prepaid products, paying bills, enjoying real-time discounts through a membership card, purchasing digital goods in-store or adding funds to an online account, InComm is there to provide unique gift-giving opportunities, cater to on-the-go shoppers, deliver added value through loyalty programs and serve cash-based consumers. With 186 global patents, InComm is headquartered in Atlanta, with a presence in over 31 countries. Learn more at www.incomm.com

About MasterCard

MasterCard (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MasterCardCANws](https://twitter.com/MasterCardCANws), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).